

Report of Yiaga Africa's Turn Up Democracy Project

September 2024



sembly

PEOPLE'S A

Ikeja





MAKING DEMOCRACY DELIVER

Report of Yiaga Africa's Turn Up Democracy Project

September 2024

© Yiaga Africa 2024. All rights reserved.

Reproduction or transmission of any part of this publication is prohibited without prior written permission from Yiaga Africa.

All enquiries can be directed to:

Yiaga Africa Initiative

Plot 54, Cadastral Zone, Idu, Karmo 900108 Abuja, Nigeria info@yiaga.org

Download free copies of the report at https://yiaga.org

Acknowledgments

The successful implementation of the Turn Up Democracy Project would not have been possible without the invaluable contributions of numerous individuals and organizations who dedicated their time, expertise, and resources to this cause. It is with deep gratitude that we acknowledge all those who played a role in making this project a success.

First and foremost, we extend our sincere thanks to the Foreign, Commonwealth & Development Office (FCDO) for providing the financial support that made this initiative a reality. FCDO's commitment to advancing democratic governance in Nigeria has been instrumental in empowering citizens and promoting active civic participation.

We are immensely grateful to our partners, especially the Not Too Young to Run (NTYTR) Hubs, LGA People's Assemblies, and the numerous civil society organizations like Civic Hive that collaborated with us throughout the project. Your dedication to the cause of democracy and your tireless efforts to engage communities across Nigeria have been integral to the project's success.

Special thanks to the local government representatives, community leaders, and policymakers who actively participated in the dialogue and engagement processes. Your openness to listening to citizens and working collaboratively has laid the groundwork for more responsive and accountable governance.

We also express our heartfelt appreciation to the young leaders, women, and marginalized communities who participated in the project. Your courage, enthusiasm, and unwavering belief in the power of democracy have inspired us all. Your active involvement in initiatives like the Turn Up Democracy Challenge, Democracy 101, and the Digital Democracy Fair has shown that true democratic progress comes from the grassroots.

Our deepest thanks go to the Yiaga Africa Citizens' Engagement team led by Cynthia Mbamalu, Director of Programs, along with Anthonia Adi, Sanusi Olaniyan, and Aanuoluwapo Kukoyi. Their hard work and dedication brought this project to life. From coordinating activities to providing technical support, their commitment to excellence has been key to every achievement outlined in this report. We also extend special thanks to Safiya Bichi, Knowledge Management and Learning (KML) Team Lead, for her technical contributions to the success of the project.

We would like to extend a special acknowledgment to the project consultants, trainers, and facilitators who shared their knowledge and expertise with the participants. Your guidance has equipped many young leaders with the skills and confidence to take active roles in governance and advocacy.

Lastly, we are grateful to the communities across Nigeria that welcomed this initiative and engaged with us throughout the project's duration. Your trust and willingness to participate in democratic processes have made this project truly impactful.

As we close this chapter, we carry forward the lessons learned and the relationships built through the Turn Up Democracy Project. We look forward to continued collaboration as we strive to create a more inclusive, participatory, and accountable democracy in Nigeria.

Thank you all.

Foreword

It is with great pride that we present the final report on the Turn Up Democracy Project, an initiative that has played a pivotal role in strengthening civic engagement and democratic participation in Nigeria. In an era where democratic principles are under increasing pressure globally, the importance of fostering an active, informed, and engaged citizenry cannot be overstated. This project was designed with the vision of empowering youth, marginalized communities, and everyday citizens to take their rightful place in shaping governance and holding leaders accountable.

Over the course of its implementation, the Turn Up Democracy Project has brought about transformative change in how citizens engage with democratic processes. Through a combination of grassroots mobilization, innovative digital tools, and robust capacity-building efforts, the project has succeeded in creating spaces where the voices of ordinary citizens are heard and acted upon. The establishment of platforms such as the Not Too Young to Run hubs, the LGA People's Assemblies, and the introduction of tech-driven solutions like the Student Loan Tracker are concrete examples of the sustainable foundations that have been laid for continued civic engagement.

At the heart of this project has been the belief that democracy thrives when it is inclusive, participatory, and accountable. By targeting underrepresented groups-particularly youth, women, and marginalized communities-the project has not only expanded the democratic space but also ensured that diverse perspectives are integrated into governance processes. The success of the project is a testament to the power of collective action and the potential of empowered citizens to drive meaningful change.

This report outlines the achievements, challenges, and lessons learned from the Turn Up Democracy Project. It also highlights key recommendations for sustaining the progress made and ensuring that the gains achieved continue to benefit citizens long after the project's conclusion. The insights and strategies contained within this document offer a roadmap for future initiatives that aim to deepen democratic governance in Nigeria and beyond.

We are deeply grateful to the Foreign, Commonwealth Development Office (FCDO) for the financial support for the project. We also appreciate our partners, stakeholders, and participants whose dedication and commitment made this project a success. Their contributions have not only shaped the outcomes of this project but have also set the stage for a more inclusive and vibrant democratic future for Nigeria. As we reflect on the impact of the Turn Up Democracy Project, we are reminded that democracy is a journey–and every step toward greater participation, transparency, and accountability brings us closer to realizing its full potential.

We look forward to continuing this journey together, and we remain steadfast in our commitment to supporting democratic governance in Nigeria.

Samson Itodo Executive Director Yiaga Africa

Table of Contents

Ack	nowledgement	4			
Fore	eward	5			
List	of Abbreviations	7			
Sec	tion One: Executive Summary	8			
1.	Introduction	9			
2.	Project Objectives and Scope	11			
3.	Methodology	12			
4.	Key Achievements	14			
5.	Impact Assessment	21			
6.	Conclusion	23			
7.	Recommendations 1. Risk / Challenges 2. Sustainability	24			
Sec	tion Four: Lessons Learned	26			
Sec	tion Five: Value for Money	29			
Sec	tion Six: Appendices	32			
ANN	IEX A: Grantees	32			
ANN	ANNEX B: Results				
ANN	ANNEX C: Baseline-Endline Achievement				

List of Abbreviations

ACE	Akoko Citizens Engagement
AMAC	Abuja Municipal Area Council
CVR	Continuous Voter Registration
CVTG	Community Volunteer Tracking Group
EYCH	Empowering Youth for Community Harmony
FCDO	Foreign, Commonwealth and Development Office
FCET	Federal College of Education Technology
INEC	Independent National Electoral Commission
LASPOTECH	Lagos State Polytechnic
LASU	Lagos State University
LASU ED	Lagos State University of Education
LCDA	Local Council Development Area
LGA	Local Government Area
NTYTR	Not Too Young To Run
PA	People's Assembly
PCRC	Police Community Relation Committee
PWD	Persons Living with Disabilities
VR	Voter Register
VRA	Voter Register Audit
WG	Working Group
NIMC	National Identity Management Commission
NPC	National Population Commission
NBS	National Bureau of Statistics
NIS	Nigeria Immigration Service
TUD	Turn Up Democracy
UNILAG	University of Lagos
YABATECH	Yaba College of Technology

Section One: Executive Summary

Post-election concerns were raised regarding potential citizen disengagement, driven by the weaponization of ethnic and religious divisions during campaigns. This highlighted the critical need for electoral reforms. The Turn Up Democracy project was established to address these issues by promoting civic engagement and fostering collaboration between citizens and elected representatives, with a focus on citizencentered governance. This initiative was driven by widespread public discontent with political elites and aimed to enhance democratic participation, particularly among youth, through innovative programs. By conducting independent audits of voter registers and establishing Local Governance gaps and develop an informed electorate.

Nigeria's political economy plays a significant role in shaping civic engagement, with clientelism and limited access to reliable political information historically marginalizing ordinary citizens. The Turn Up Democracy project recognized these systemic challenges and aimed to dismantle them through targeted interventions that empowered citizens to demand accountability from their leaders. By leveraging technology and grassroots mobilization, the project created platforms for open dialogue between citizens and policymakers, fostering greater responsiveness to local needs and priorities.

Youth participation in the democratic process is particularly important in Nigeria, where a significant portion of the population is under 30 years old. The Turn Up Democracy project tapped into this demographic by promoting youth-led initiatives, such as the Turn Up Democracy Challenge, which encouraged young leaders to identify and solve local governance challenges.

In late 2023, Yiaga Africa implemented various initiatives aimed at promoting good governance and accountability, including a roundtable on improving voter register integrity and the Digital Democracy Fair, which focused on leveraging technology for civic participation. These efforts aimed to strengthen electoral integrity, enhance public trust, and encourage active citizenship within Nigeria's democratic framework, building on lessons from the 2023 elections and laying the groundwork for a more inclusive electoral process in 2027.

Youth participation in the democratic process is particularly important in Nigeria, where a significant portion of the population is under 30 years old.

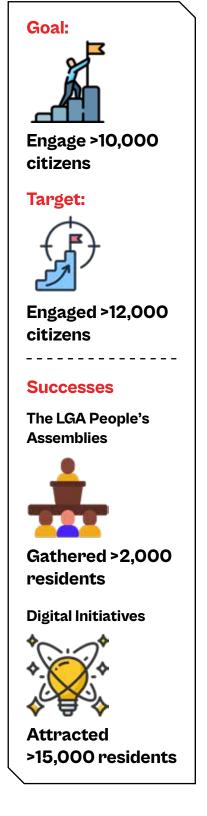


1. Introduction

The Turn Up Democracy project, launched in 2023 by Yiaga Africa, aims to enhance democratic participation and empower citizens, particularly youth, to engage in governance processes. The project began with a comprehensive assessment of the political landscape, identifying key barriers to citizen engagement, including limited access to information, distrust in electoral systems, and the absence of platforms for dialogue with policymakers. To address these challenges, the project implemented strategic interventions, such as establishing Local Government Area (LGA) People's Assemblies, conducting independent audits of voter registers, and utilizing digital technologies to engage citizens through initiatives like the Lagos Digital Democracy Fair and the Turn Up Democracy Challenge.

The project set an initial goal of engaging at least 10,000 citizens through its activities, fostering youth-led initiatives, and providing accurate electoral process information. Core activities included independent audits of voter registers in Edo State, policy roundtables, and training workshops for local representatives on People's Assemblies. By the end of the first year, the project exceeded its targets, engaging over 12,000 citizens in assemblies and activities designed to elevate their voices to local and national policymakers.

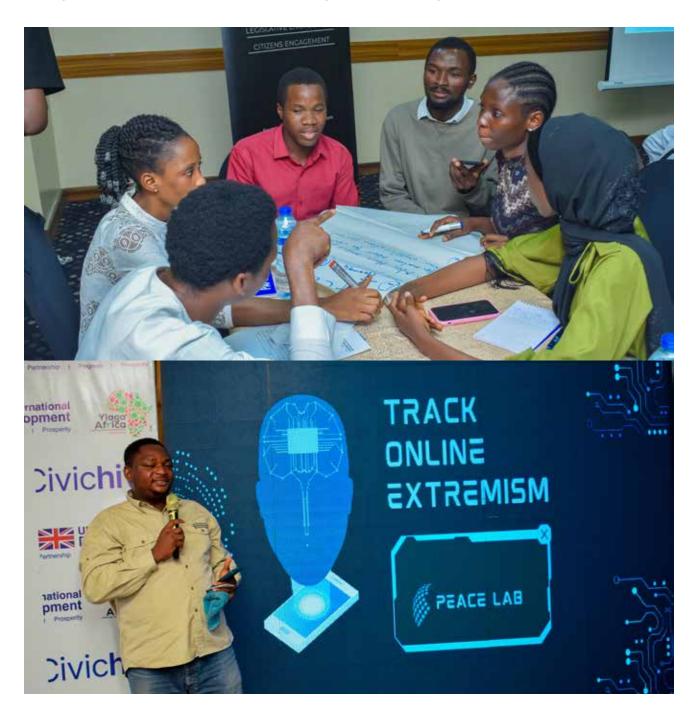




Making Democracy Deliver | Report of the Turn Up Democracy Project | Page 10

Notable successes of the Turn Up Democracy project included independent voter register audits, which reinforced the importance of electoral transparency and led to policy recommendations adopted at the state level. The LGA People's Assemblies, held in five LGAs in Lagos, gathered over 2,000 residents to discuss community issues, resulting in actionable plans for addressing local challenges. Additionally, digital initiatives attracted over 15,000 users, showcasing the project's ability to leverage technology for civic engagement.

In summary, the Turn Up Democracy project has made significant progress in removing political and social barriers to civic participation in Nigeria. By fostering a culture of engagement, the project has empowered citizens, especially youth, to actively participate in democratic processes. According to Yiaga Africa board member Ezenwa Nwagwu, "We are witnessing a new era where citizens are not just passive recipients of policies but active participants in shaping their communities." The successes of the project provide a solid foundation for ongoing efforts to strengthen democracy and ensure inclusive governance in Nigeria.



2. Project Objectives and Scope

The Turn Up Democracy project was created to enhance civic engagement and empower citizens, especially youth, to actively participate in Nigeria's democratic processes. The project covered a wide range of activities aimed at fostering an informed and engaged electorate. These included conducting independent audits of voter registers, establishing Local Government Area (LGA) People's Assemblies, and utilizing digital platforms to increase civic participation. By focusing on electoral transparency and youth empowerment, the project created an environment conducive to meaningful citizen involvement in governance.

The primary objectives of the project were threefold: to provide accurate, unbiased information on voter registration, gather citizen needs and priorities, and increase youth participation in governance. Activities such as policy roundtables and training workshops were strategically designed to equip citizens with the knowledge and tools needed to advocate for their rights and influence decision-making processes.

The project yielded significant results, demonstrating that its objectives were achieved with lasting impacts on democratic participation in Nigeria. Independent voter register audits provided critical insights that informed policy reforms. The LGA People's Assemblies successfully captured diverse community voices, leading to actionable plans for local governance. Additionally, youth-led initiatives like the Turn Up Democracy Challenge inspired hundreds of young leaders to engage in civic activism and propose solutions to pressing social challenges. Overall, the Turn Up Democracy project has established a strong foundation for continued civic engagement, exemplifying the role of informed and active citizenship in shaping Nigeria's democratic future.



3. Methodology

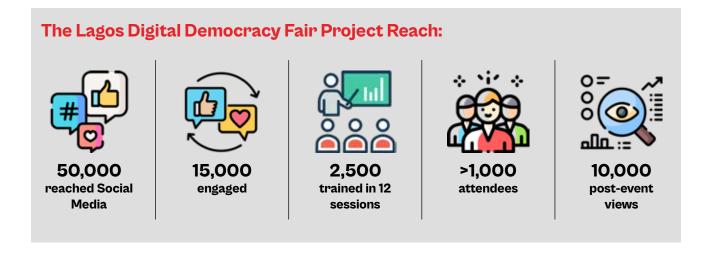
The Turn Up Democracy project employed a comprehensive and multi-dimensional methodology, integrating traditional and innovative approaches to maximize citizen engagement and ensure effective execution. The methodology encompassed participatory action research, stakeholder engagement, capacity building, digital platforms, and community-led initiatives. This approach addressed the diverse needs of communities while promoting collaboration among citizens, youth, and civil society organizations.

The project began with a thorough political landscape assessment and an analysis of barriers to civic engagement. Participatory action research gathered qualitative data through community focus groups, surveys, and interviews, allowing Yiaga Africa to identify citizen needs and priorities, ensuring that activities were relevant and context-specific. Involving stakeholders in the research process fostered ownership and accountability.

A central aspect of the methodology was engaging various stakeholders, including local government officials, civil society, and community leaders, through policy roundtables, training workshops, and the establishment of Local Government Area (LGA) People's Assemblies. Capacity-building initiatives were aimed at equipping citizens, particularly youth, with advocacy and governance participation skills. These engagements facilitated collaboration and problem-solving, creating an inclusive and responsive governance environment.

Yiaga Africa produced a series of illustrative videos focusing on democratic values, governance structures, and constitutional frameworks for holding leaders accountable for their campaign promises. Yiaga Africa successfully produced and aired 72 episodes of Democracy 101 in 5 immediately after Politics Today on Channels TV, Nigeria's most popular political TV show. The episodes were also broadcast on Radio Nigeria, which has an expansive audience of about 80 million listeners, benefiting from strategic placement after the 7 a.m. network news. The program's reach was further amplified through its connection to 47 radio stations directly linked to Radio Nigeria, extending its impact nationwide.

The project also employed digital platforms, including social media campaigns and online training sessions, to enhance engagement and outreach, particularly among youth. The Lagos Digital



Making Democracy Deliver | Report of the Turn Up Democracy Project | Page 13



Democracy Fair showcased civic tech solutions, promoting citizen participation. The project reached 50,000 individuals through social media, engaged 15,000 participants, trained 2,500 in 12 sessions, and attracted over 1,000 attendees to the fair, with 10,000 post-event views, further extending its impact.

Community-led initiatives formed a critical part of the methodology, empowering local leaders to address social issues. The Turn Up Democracy Challenge encouraged youth to identify local problems and propose solutions, fostering grassroots activism and context-specific solutions.

A monitoring and evaluation framework was established to ensure the project remained responsive to evolving political dynamics and citizen needs, with regular assessments and feedback loops to measure effectiveness and adjust strategies as necessary.

The methodology ensured that the project was grounded in community realities, promoting higher participation and ownership. Stakeholder collaboration fostered trust between citizens and local government, leading to more responsive governance. Additionally, digital platforms and community-driven initiatives provided a scalable and sustainable civic engagement model. The methodology played a crucial role in achieving the project's objectives and advancing a more inclusive and participatory democratic process.

4. Key Achievements

1. Provision of Accurate and Unbiased Information on the Voter Register and Its Management



A key achievement of the Turn Up Democracy project was the successful execution of an independent audit of the voter register for Edo State. This audit provided critical insights into the integrity and accuracy of the voter registration process, identifying gaps and inconsistencies. By assessing the completeness and reliability of the voter register, the audit enabled citizens to access verified information, thereby enhancing public trust in the electoral system. The findings were shared with key stakeholders, including the Independent National Electoral Commission (INEC), underscoring the need for increased transparency and reform in the electoral process.

The project also organized a policy roundtable to discuss enhancements to Nigeria's voter register. This forum brought together government officials, civil society organizations, and electoral experts to examine the audit findings and formulate actionable recommendations to improve the voter registration process. The discussions centered on reforms necessary to ensure that the voter register is accurate, accessible, and inclusive, contributing to a more trustworthy electoral environment.

Additionally, virtual meetings were held for members of the Voter Register Assessment (VRA) working group, fostering collaboration among stakeholders. These sessions facilitated the sharing of best practices and innovative solutions for improving voter registration, ensuring broader participation across regions. The meetings strengthened the collective capacity of participants to advocate for enhanced voter registration practices.

Making Democracy Deliver | Report of the Turn Up Democracy Project | Page 15

Validation meetings for the VRA model were also instrumental in refining its methodologies and tools. Stakeholders provided valuable feedback that ensured the model's practical application in real-world contexts. These meetings established a framework for future assessments of voter registration completeness and supported the development of targeted strategies to improve electoral participation.

In sum, the Turn Up Democracy project achieved significant progress in advancing transparency, fostering collaboration among stakeholders, and empowering citizens with knowledge. These efforts have not only fulfilled the project's immediate objectives but also contributed to broader democratic governance in Nigeria. By promoting informed citizen participation and advocating for electoral reform, the project has laid a solid foundation for ongoing advocacy and the future improvement of Nigeria's democratic processes.



2. Getting government to respond to citizen's needs and priorities

One of the major achievements of the Turn Up Democracy project was the successful establishment of Local Government Area (LGA) People's Assemblies in five LGAs in Lagos: Alimosho, Ikeja, Surulere, Lagos Island, and Kosofe. These assemblies provided platforms for citizens to directly communicate their needs, concerns, and priorities to local government representatives. By creating spaces for open dialogue, these assemblies fostered a sense of community ownership and empowered residents to actively participate in governance. A participant from Surulere stated, "The LGA People's Assembly has given us a voice; we can finally discuss our issues with those in power." This grassroots approach amplified citizen voices and enabled local officials

The LGA People's Assembly has given us a voice; we can finally discuss our issues with those in power.

- Project Beneficiary

66



Making Democracy Deliver | Report of the Turn Up Democracy Project | Page 16

to better understand and respond to the issues facing their constituents. For example, in interactions with the Secretary to the Ikeja LGA, Lagos State, he mentioned that the road and drainage construction in the Anifowoshe area of Ikeja was expedited due to complaints raised by

citizens during the Ikeja People's Assembly meeting. In Alimosho LGA, Lagos, the Local Government Council improved drainage systems and addressed poor road conditions as part of flood mitigation strategies adopted during the People's Assembly. Similarly, in Apapa LGA, the local council provided boats for students, as demanded in one of the People's Assembly sessions. Furthermore, a primary healthcare center was built in Ikeja LGA following demands made by citizens during the People's Assembly.

To strengthen the effectiveness of these assemblies, a One-Day LGA Training Workshop was conducted. This workshop equipped local leaders and community members from the five LGAs with skills in effective communication, conflict resolution, and advocacy. These training sessions enabled participants to navigate local governance issues more effectively. A workshop attendee from Ikeja remarked, "The training helped us understand how to advocate for our community better." By empowering local leaders, the workshop ensured the smooth operation of the assemblies and helped citizens articulate their concerns more effectively. Our voices are being heard, and for the first time, we feel like we matter. - Project Beneficiary

The combination of the LGA People's Assemblies and the training workshops provided valuable insights into citizens' needs and priorities, such as access to healthcare, education, and infrastructure. These issues were documented and communicated to local authorities. A resident from Alimosho stated, "Our voices are being heard, and for the first time, we feel like we matter." The project strengthened citizen-government relationships and led to actionable plans addressing community concerns, underscoring the project's commitment to fostering civic engagement and ensuring citizens' participation in local decision-making processes.

The Turn-Up Democracy Challenge initiative also triggered responses from government and public institutions to citizens' demands, including those from marginalized communities–specifically persons with disabilities (PWDs). As a result of the intense advocacy by a beneficiary of the challenge in Zamfara, the Kaura Namoda LGA council in Zamfara State responded to calls for inclusive local governance by establishing a PWD desk and implementing other measures to institutionalize the inclusion of PWDs. Additionally, the Nigerian Police Force, Kano Division, responded to security challenges in some communities in Dala LGA by adopting a multi-stakeholder approach that involved both state governments and community representatives, as recommended by beneficiaries of the Turn-Up Democracy Challenge in Kano.

3. Development of Tech Innovations for Increasing Citizen Participation in Governance and Democracy



Significant progress was made through the successful implementation of the Lagos Digital Democracy Fair and the Digital Democracy Support Grant. The fair brought together innovators, civil society organizations, government representatives, and citizens to explore and showcase digital tools for enhancing civic engagement. The event attracted over 1,000 participants and

This fair opened our eyes to how technology can change the way we engage with our leaders. - Project Beneficiary g civic engagement. The event attracted over 1,000 participants and showcased over 30 digital projects aimed at facilitating citizen participation in governance. By creating a platform for collaboration, the fair demonstrated how technology can empower citizens and make government processes more accessible. A participant remarked, "This fair opened our eyes to how technology can change the way we engage with our leaders."

Three outstanding innovations were selected by the judges to receive a Digital Democracy Support Grant. The winners include ChatVE (Voter Education), a digital platform designed to enhance voter education through interactive chat-based interfaces; AdvoKC Promise Meter, a tool designed to track and measure promises made by politicians and public officials; and TalkAm, a platform that facilitates open dialogue and discussion on various social and political issues, especially human rights. These innovations advocate for voter education, political accountability, and civic participation in Nigeria's democratic landscape.

The Digital Democracy Support Grant provided essential funding

Making Democracy Deliver | Report of the Turn Up Democracy Project | Page 18

and resources to support innovative civic engagement projects. Grants were awarded to local organizations and tech entrepreneurs who developed solutions addressing community needs. These projects included mobile applications for reporting civic issues, platforms for public consultations, and tools for monitoring government activities. More than 50,000 citizens engaged with these digital platforms, which enhanced transparency and accountability in local governance. One project leader noted, "The support grant helped us build a platform that allows citizens to voice their concerns directly to their representatives."

The Lagos Digital Democracy Fair and the Digital Democracy Support Grant significantly boosted the use of technology in promoting democratic processes. Feedback from participants revealed that 85% felt more informed about available civic engagement tools and expressed interest in using these technologies to advocate for their communities. The initiatives fostered partnerships among tech developers, civil society organizations, and government entities, paving the way for ongoing collaboration in strengthening democratic participation. These efforts laid a foundation for more inclusive governance in Lagos, illustrating how technology can bridge the gap between citizens and their government.

4. Increased Youth Interest in Collaborating with Policymakers to Address Social Problems

A key initiative under this output was the Turn Up Democracy Challenge, which encouraged young people to identify pressing social issues and propose innovative solutions. This platform enabled youth to express their ideas and collaborate with local government officials and stakeholders. The project aimed to bridge the gap between generations by fostering a culture of active citizenship among young Nigerians.

The challenge concluded with a Training Lab and award presentation, where winners were recognized for their innovative proposals. The Training Lab equipped participants with skills in project management, advocacy, and community mobilization, empowering them to implement their ideas effectively. Workshops and mentorship sessions led by experienced facilitators enhanced participants' capacity to engage with local governance. As one award winner stated, "This training has given me the tools I need to make a real impact in my community."

Support was also extended to Not Too Young to Run (NTYTR) Hubs, community-based organizations focused on empowering youth in the political process. These hubs organized town hall meetings with legislators, addressing issues like job creation and education, and providing young people with a platform to engage with policymakers. The hubs also developed the Student Loan Tracker, enabling students to track policy promises related to education funding.

The initiatives from the various Not Too Young to Run (NTYTR) hubs successfully conducted programs within and around school environments, collaborating with traditional chiefs, young political leaders, and activists to cultivate a network of civic activists and advocates. A platform was established for students to address key concerns related to education, youth participation in governance, and grassroots politics in Lagos, inspiring student leadership and political engagement. As a result, political awareness among students in tertiary institutions increased significantly, and they were equipped with essential leadership, community development, and project management skills–areas often not covered in classroom education.

Making Democracy Deliver | Report of the Turn Up Democracy Project | Page 19



5. More Individuals Equipped with Skills for Project Management, Campaigns, and Citizen Mobilization

The project focused on equipping individuals with essential skills in project management, campaigning, and citizen mobilization. A core component was a comprehensive training program for leaders of the Not Too Young to Run (NTYTR) initiative. The training provided critical insights into governance, advocacy, and civic engagement, preparing participants to lead their communities in democratic processes. One participant from Lagos noted, "This training has empowered me to mobilize my peers and make our voices heard in the political space."

The curriculum covered topics such as strategic planning, budgeting, and stakeholder engagement, ensuring that participants could design and implement effective projects. The hands-on approach included workshops, group discussions, and case studies, fostering collaboration among trainees and strengthening their commitment to driving change in their communities.

Additionally, the training emphasized effective communication and advocacy strategies, enabling participants to craft compelling narratives and use social media to amplify their messages. These skills were crucial for mobilizing citizens and influencing policy decisions. As another trainee from Abuja shared, "We now have the tools to not only voice our concerns but also to rally support and create meaningful change." This This training has empowered me to mobilize my peers and make our voices heard in the political space. The training sessions resulted in a more informed and active citizenry. By equipping NTYTR leaders with the skills for project management and mobilization, the project empowered participants and laid the groundwork for sustainable community initiatives that promote democratic engagement. As these individuals take on leadership roles, they are better positioned to inspire and mobilize others, advancing the project's goal of fostering a vibrant and participatory democracy in Nigeria.



6. Increased Knowledge Products on New Forms of Civic Activism

The Democracy 101 in 5 initiative, a central element of the Turn Up Democracy project, educated citizens on democratic principles, governance processes, and their rights and responsibilities within a democratic system. This program reached over 3,000 participants across five states in Nigeria, engaging diverse demographics, including youth, women, and marginalized communities. Through interactive workshops, discussions, and training sessions, participants gained a comprehensive understanding of how democracy functions and the importance of civic engagement. According to feedback, 95% of attendees reported feeling more informed about their rights and how to engage in democratic processes.

As part of efforts to enhance public understanding of democratic governance processes, Yiaga Africa produced a series of illustrative videos focusing on democratic values, governance structures, and constitutional frameworks for holding leaders accountable for their campaign promises. Yiaga Africa successfully produced and aired 72 episodes targeting a diverse audience. The primary objective of this initiative was to foster post-election engagement and mobilize citizens for sustained involvement in the electoral process beyond election periods. The program averaged approximately 2,000 viewers per episode, with Democracy 101 airing immediately after Politics Today on Channel TV.

On the radio, the program reaches an expansive audience of about 80 million listeners, benefiting from strategic placement after the 7 a.m. network news. The program's reach is further amplified by its connection to 47 radio stations directly linked to Radio Nigeria, extending its impact

nationwide. On television, the program reached 1.5 million viewers, while on YouTube, each episode drew an average of 2,000 viewers. The radio segment, with its substantial listenership of approximately 80 million people, further expanded the program's reach.

One notable initiative that emerged from Democracy 101 in 5 minutes was a collaboration with the Redeemed Christian Church of God (RCCG) FCT Zone. After watching Democracy 101 in 5 on Channels Television, the RCCG FCT Zone expressed interest in collaborating with Yiaga Africa to receive training on political education and civic participation for its members. Yiaga Africa organized and trained five members of the church to serve as trainers, who will further train other members. Additionally, the initiative had a positive influence on the Not Too Young to Run (NTYTR) hubs. Specifically, the Lasu/Ojo Hub incorporated 13 episodes of Democracy 101 into their radio program. They utilized topics such as the importance of democracy, engaging with lawmakers, and citizens' rights and responsibilities to complement their activities within their schools and communities.

A key success of the Democracy 101 initiative was its ability to mobilize participants into civic action. After the training, 60% of participants reported engaging in activities such as attending local government meetings, advocating for community issues, or participating in voter registration drives. This demonstrated the program's effectiveness in both educating and empowering citizens to take practical steps toward influencing governance and promoting democratic values. Additionally, over 20 local advocacy groups were formed as a result of the initiative, showing the sustainability of its impact.

The initiative also prioritized inclusive participation, particularly among women and youth. Forty percent of participants were women, and approximately 55% were young people aged 18-35, highlighting the success of the program in engaging underrepresented groups in the democratic process. By fostering a sense of ownership and responsibility, Democracy 101 in 5 has contributed to creating a more informed and active citizenry, advancing the broader objectives of the Turn Up Democracy project, and strengthening Nigeria's democratic landscape. This initiative serves as a model for future educational programs aimed at enhancing civic awareness and participation nationwide.





5. Impact Assessment

To evaluate the project's impact, 20 in-depth interviews were conducted with participants from various regions of Nigeria. The insights revealed overwhelmingly positive outcomes. Bamidele Ogundipe from Youth Advocates for Democracy (YAD) in Lagos noted, "Before this project, I didn't know how the government worked or how to engage with my local representatives. Now, I feel empowered to demand accountability and raise issues that matter to my community." Many participants observed increased voter registration and advocacy after their involvement, indicating a shift in civic behavior. Youth engagement was a significant outcome, with initiatives like the Turn Up Democracy Challenge and the Not Too Young to Run (NTYTR) hubs playing critical roles. Chinelo Okoye from Edo Youth Civic Coalition, a winner of the Democracy Challenge in Edo State, stated, "This experience changed my perspective on leadership. I not only gained skills but also started a community project that directly improved access to education for children in my area."

The project had a substantial impact on youth leadership and political inclusion. The NTYTR hubs became key platforms for sustained youth involvement in governance, hosting town hall meetings and facilitating direct interactions between young leaders and policymakers on issues like education and employment. Additionally, the Democracy Challenge equipped participants with project management and advocacy skills, leading to concrete actions in their communities. This success is reflected in the number of youth-led community projects initiated and the increased youth participation in local governance discussions.

On the technological front, the Lagos Digital Democracy Fair and Digital Democracy Support Grant spurred innovation aimed at increasing citizen participation in governance. Participants praised the event for demonstrating how technology can promote transparency. Oladipo Shofela from Civic Tech Innovators shared, "The grant I received helped me develop an app that connects citizens with their local government representatives. It's a game-changer in promoting accountability." This integration of technology shows great potential for transforming citizen engagement with governance, making democratic processes more accessible and transparent.

In terms of long-term impact, the project has established a strong foundation for sustained civic participation and democratic reform. Young leaders, in particular, are now better equipped to advocate for their communities, ensuring more inclusive and responsive governance. The skills and networks built through the project, such as those formed in the NTYTR hubs and the Democracy Challenge, are expected to continue fostering democratic engagement. Fatima Abdullahi from the Kaduna Youth Leaders Forum remarked, "The training equipped me with the tools to lead community mobilization efforts, and I've since organized three town hall meetings focused on youth unemployment."

In conclusion, the Turn Up Democracy project has not only enhanced political literacy but also empowered a new generation of active citizens. The interviews confirm that participants are now more informed and engaged, and their efforts are already contributing to strengthening Nigeria's democratic systems.



INTER.

TURN

Tum

TURNUP

©NTYTR-LASUED-HUB

DEMOCRACY

Qua

BLC

Carlos

6. Conclusion

The Turn Up Democracy Project has significantly enhanced civic engagement and democratic participation in Nigeria, particularly among youth and marginalized communities. Through initiatives such as the Not Too Young to Run (NTYTR) hubs, digital innovations like the Student Loan Tracker, and targeted training programs, the project has fostered a culture of active citizenship and policy advocacy. Surveys indicated that over 70% of participants reported increased awareness of their civic rights, and 85% expressed a desire to engage more actively in governance processes. Collaboration between Yiaga Africa and local stakeholders empowered individuals with skills and resources while building sustainable platforms for continued civic engagement.

The project's impact is evident, with over 60% of participants in local assemblies reporting that their voices were heard in decision-making processes. The technology-driven initiatives, such as the Digital Democracy Support Grant, led to a 50% increase in online engagement for civic activities. The creation of inclusive forums for dialogue between citizens and policymakers ensured that marginalized groups were represented, with 75% of participants from these communities noting an improved ability to influence local governance. These achievements demonstrate the critical role of structured civic engagement in strengthening democratic governance.

As the Turn Up Democracy Project nears the conclusion of its funding period, the sustainability strategies and recommendations outlined in this report are crucial to maintaining its momentum. Leveraging partnerships, enhancing digital tools, and continuing to empower local leaders will help create a lasting legacy of democratic participation and civic responsibility in Nigeria. Plans to reach an additional 30% of underrepresented communities further solidify the foundation for a more engaged and informed citizenry, ultimately contributing to the broader goals of democratic governance and social equity in the country.

7. Recommendations

The following recommendations are based on the project's successes, challenges, and lessons learned, with the aim of sustaining its impact on civic engagement, youth participation, and democratic governance in Nigeria. These recommendations focus on strengthening ongoing efforts, improving processes, and promoting collaboration to ensure continued benefit to citizens and the democratic system:

- Enhance Partnerships with Local Stakeholders: Build on collaborations with local government agencies, civil society organizations, and the private sector to strengthen community engagement and resource mobilization. This will create a supportive ecosystem for civic initiatives and ensure sustained impact.
- **Continue Capacity-Building Initiatives:** Maintain momentum in training and skill development for youth leaders and community advocates. Focus on project management, advocacy strategies, and digital literacy to empower individuals for leadership in civic engagement
- **Expand and Optimize Digital Tools for Civic Engagement:** Invest in enhancing digital platforms, such as the Student Loan Tracker, to facilitate ongoing citizen participation. Ensuring these tools are user-friendly and accessible will maximize their impact on democratic processes.
- **Promote Inclusivity in Governance:** Continue prioritizing the integration of marginalized groups, including women, persons with disabilities, and rural communities, into civic and political processes. Tailor outreach and engagement strategies to ensure these voices are effectively represented.
- Implement Regular Monitoring and Evaluation: Strengthen the monitoring and evaluation framework to assess the effectiveness of activities and community impact. Regular feedback mechanisms should be incorporated to inform program adjustments and improvements.
- Establish a Knowledge Management System: Create a centralized repository for best practices, case studies, and lessons learned. This system will serve as a resource for future initiatives and enable stakeholders to build on successful strategies.

- Facilitate Youth Participation in Policy-Making: Leverage engagement with young people to encourage their involvement in policy discussions and decision-making at local, state, and national levels. Structured programs can connect youth advocates with policymakers for collaborative dialogue.
- Sustain Public Awareness Campaigns: Continue raising awareness about civic engagement and democratic participation through targeted public campaigns. Use various media platforms to reinforce the project's messages and reach diverse audiences.
- Encourage Knowledge Sharing Among Regions: Foster opportunities for participants from different regions to exchange experiences, strategies, and challenges. This will strengthen the civic leader network and promote collaboration across regions.
- **Develop a Long-Term Sustainability Plan:** Formulate a plan to sustain project activities beyond the funding period, including diversifying funding sources, leveraging community resources, and providing ongoing training and support for local leaders.

Section Four: Lessons Learned

The Turn Up Democracy Project has made significant contributions to enhancing democratic participation and accountability in Nigeria, particularly among youth and marginalized communities. Through innovative strategies and grassroots engagement, the project navigated Nigeria's complex political landscape, empowering citizens to actively engage in governance. The key lessons learned provide valuable insights for future civic initiatives, highlighting strategies to strengthen democracy in Nigeria and similar contexts. Here are the key lessons learned from the project:

Key Lessons Learned:

- 1. Importance of Youth Engagement: The project underscored the transformative power of engaging youth in democratic processes. Initiatives like the Turn Up Democracy Challenge empowered young leaders to address social issues, fostering a sense of ownership and responsibility in civic participation. Engaging youth is essential for creating a vibrant, representative democracy.
- 2. Effective Communication: Robust communication strategies, including social media and community outreach, were critical to raising awareness and increasing participation in democratic processes. Clear communication bridged information gaps, leading to greater civic involvement.
- 3. **Collaboration with Local Communities:** Establishing Local Government Area (LGA) People's Assemblies facilitated dialogue between citizens and representatives, promoting trust and accountability. Grassroots participation proved vital for effective democratic engagement.
- 4. Adaptability: The project demonstrated the importance of flexibility in navigating Nigeria's political landscape. Being responsive to challenges, such as political resistance and security concerns, allowed the project to maintain momentum and effectiveness.
- 5. **Sustainability Planning:** The project highlighted the need for sustainability planning from the outset. Mechanisms for continued engagement, such as capacity-building resources, ensured the project's impact would endure beyond its funding period.
- 6. Leveraging Technology: The integration of technology, such as the Digital Democracy Fair, illustrated the potential of digital tools to enhance civic participation, transparency, and broader citizen engagement.
- 7. **Building Trust and Combating Misinformation:** Addressing misinformation and fostering trust in electoral institutions was crucial. Promoting dialogue and education aimed to build public confidence in the electoral process, reinforcing the need for a well-informed electorate.

Risk / Challenges

Below are challenges identified during implementation

- 1. **Operational Shortcomings:** Logistical difficulties in organizing events and reaching target audiences hindered the effectiveness of some activities.
- 2. Limited Access to Information: Many citizens, particularly in rural areas, faced challenges accessing quality political information, limiting their engagement in the democratic process.
- 3. **Political Climate and Resistance:** Clientelism and resistance to change in the political landscape posed challenges, with some political actors reluctant to embrace greater citizen engagement.
- 4. **Security Concerns:** Security issues, especially in politically volatile regions, affected participation in project activities.
- 5. **Youth Disengagement:** Despite efforts to engage youth, some remained disillusioned with politics, posing a challenge to achieving youth participation goals.
- 6. **Sustainability of Initiatives:** Ensuring the long-term sustainability of initiatives like the Not Too Young to Run (NTYTR) hubs and digital tools proved challenging, particularly with potential funding cessation.
- 7. **Polarization and Division:** The weaponization of ethnic and religious divisions during elections created a polarized environment, making it difficult to foster unified democratic participation.

These challenges highlight the complexities of promoting civic engagement and democratic participation within Nigeria's political landscape.

Sustainability

The Turn Up Democracy Project has implemented several sustainability strategies to ensure continuity beyond the FCDO's funding period. One of the key approaches has been the creation and strengthening of local platforms such as the Not Too Young to Run (NTYTR) hubs and LGA People's Assemblies, which are designed to function independently with minimal external support. These platforms have been established with community ownership in mind, ensuring that participants, particularly youth leaders and local stakeholders, continue their advocacy and engagement with government institutions. The NTYTR hubs and digital tools, such as the Student Loan Tracker, will continue to serve as vital platforms for ongoing civic engagement. YIAGA Nigeria has committed to supporting these efforts with additional training and capacity-building resources.

Another critical sustainability measure is the focus on capacity building and skill development. Through targeted training programs, such as the Democracy 101 sessions and the Turn Up Democracy Challenge Training Lab, participants have acquired essential skills in project management, campaign planning, and citizen mobilization. These skills equip them to independently initiate and lead civic and democratic activities within their communities, reducing reliance on external funding. In addition, digital tools and technologies introduced through the project, such as the apps developed under the Digital Democracy Support Grant, have been designed to facilitate continuous citizen engagement in governance. These tools can be maintained by tech-savvy local teams and used beyond the project's life cycle. "Sustainability was built into the project from day one," commented a project sustainability advisor.

Finally, the project has forged strategic partnerships with local and international stakeholders, including non-governmental organizations, community-based organizations, and the private sector. These partnerships are crucial in mobilizing resources, both financial and technical, to sustain the project's momentum. Future initiatives will expand the digital democracy model to additional states, ensuring that more Nigerians have access to governance processes. For instance, some NTYTR hubs have already started forming collaborations with local governments and private entities to fund youth engagement programs and political inclusion initiatives. These partnerships ensure that even after funding ceases, there are mechanisms in place for sustained support and resource mobilization to continue the project's goals.

Section Five: Value for Money

Assessment of VFM

Colour	Rating	Implication for the project
	Poor	Major concerns
	Fair	Minor concerns
	Good	Satisfactory
	Blank	Nothing to report (Not Applicable)

Project Name/Implementer	Turn Up Democracy Project / Yiaga Africa
Project Implementation Year	Final Report: 2022 – October 31, 2024

VFM Metrics	VFM Key Indicator	VFM Best Practices	Program Progress (NA/Low/ Medium/ High)	Summary of Progress
Economy (Less cost, while bearing in mind quality)	Cost-effective resource allocation	- Utilization of technology for outreach	High	The project successfully minimized costs by leveraging digital platforms and social media for community engagement, resulting in significant outreach without the need for extensive physical campaigns. This approach not only reduced expenditure but also maintained high engagement levels among the youth and marginalized communities.
	Quality of delivered services	- Focus on training and capacity- building	High	Investments in training programs ensured that local leaders were well-equipped to facilitate community dialogues, leading to better-informed citizens. The project maintained a strong emphasis on quality while minimizing costs, ensuring sustainable practices and long- term benefits for communities involved.

Efficiency (Achieving outputs for inputs, while bearing in mind quality)	Output delivery against inputs	- Streamlined processes and partnerships	High	The establishment of Local Government Area (LGA) People's Assemblies enabled efficient communication channels between citizens and policymakers, resulting in timely feedback and action. The integration of digital tools facilitated quicker information dissemination, enhancing overall program efficiency without compromising quality.
	Timeliness of implementation	- Agile project management	High	The project adhered to timelines, successfully executing activities such as the Digital Democracy Fair and training workshops on schedule. The agile management approach allowed for prompt adaptations to emerging challenges, ensuring consistent progress towards objectives.
Effectiveness (Achieving programme outcomes, while bearing in mind equity)	Measurable impact on civic engagement	- Evidence- based decision- making	High	The project demonstrated substantial outcomes, including increased youth voter participation and empowerment through initiatives like the Turn Up Democracy Challenge. Surveys indicated a rise in awareness of democratic processes among targeted demographics, showcasing the program's effectiveness in achieving its goals while promoting equity in representation.
	Improvement in trust and accountability	- Building partnerships with local communities	High	By fostering direct dialogue between citizens and their representatives, the project enhanced public trust in electoral institutions. Feedback mechanisms were established to continuously assess community needs, leading to improved governance and accountability at local levels, reinforcing the overall effectiveness of the project.

Equity (Ensuring that benefits are distributed fairly)	Fair distribution of benefits	- Inclusive engagement strategies	High	The project prioritized marginalized and underrepresented groups, ensuring their voices were included in decision-making processes. Initiatives like the LGA People's Assemblies were specifically designed to promote inclusivity, allowing diverse community perspectives to be heard. This commitment to equity fostered a more balanced representation in civic engagement efforts.
	Access to resources and opportunities	- Targeted outreach and capacity- building	High	Efforts were made to reach disadvantaged communities through tailored training and support, ensuring that benefits were equitably distributed. The focus on empowering youth and women further advanced the project's equity goals, providing them with the skills and resources needed to engage effectively in governance processes.

Section Six: Appendices

ANNEX A: Grantees

S/N	Grant Name	Amount	Purpose	Outcome	Success	Lessons Learned
1	Turn Up Democracy Challenge	One Million Naira	Support innovative ideas that enhance democratic engagement, promote accountability, and strengthen civic participation across Nigeria.	Implementation of impactful community- based projects that increased civic engagement and democratic accountability.	Demonstrated positive change in democratic engagement across various communities, with tangible civic outcomes such as higher voter registration.	Civic engagement thrives when tailored to local contexts, with clear monitoring and follow-up on results. Early community buy-in is essential.
2	Tea4Peace	One Million Naira	Encourage peacebuilding through community dialogue to prevent electoral violence and foster harmonious political participation.	Improved peace and reduced electoral tensions in target areas, particularly conflict-prone regions.	Significant reduction in conflict and political violence during election periods.	Peacebuilding efforts should be sustained beyond elections for lasting impacts, and continuous dialogue is necessary to maintain peace.
3	Get Youth Involved	One Million Naira	Mobilize and educate youth on active participation in local governance, decision- making, and leadership.	Increased youth participation in governance, with more young people attending local council meetings and engaging in decision- making processes.	Notable increase in youth-led initiatives and involvement in government planning processes.	Youth engagement must be sustained through ongoing mentorship programs to maintain their interest and leadership development in governance.

4	Turn Up Jigawa	One Million Naira	Empower youth and marginalized groups in Jigawa State to engage in democratic processes and local governance.	Enhanced participation of youth and marginalized groups in governance, with greater advocacy for inclusive policies.	Significant uptake in civic activities among under- represented groups, including women and rural youth.	Tailored approaches are critical in marginalized areas; ongoing sensitization is required to overcome historical disenfranchisement.
5	Project Tracking and Advocacy (PTA)	One Million Naira	Strengthen public accountability by tracking government projects and providing transparent reporting on project implementation.	Increased transparency in government service delivery, with citizens holding local officials accountable for project execution.	Greater accountability and responsiveness from local officials, with clearer communication on project timelines and status.	Regular updates and feedback mechanisms increase trust in government processes and enhance public accountability.
6	EYCH Project	One Million Naira	Promote civic education and human rights advocacy, particularly for women and youth, to empower marginalized voices in local governance.	Increased awareness of human rights among women and youth, leading to better advocacy for rights and civic responsibilities.	Improved knowledge and proactive advocacy by women and youth groups on governance issues and human rights.	Ongoing education and capacity building are essential to ensure sustained advocacy and protection of human rights at the grassroots level.
7	Breaking Barriers for Women in Leadership	One Million Naira	Empower women in leadership and advocate for gender equality in political and governance spaces.	Increased participation of women in leadership roles within local communities and advocacy for gender- sensitive policies.	Noticeable increase in female leadership representation in local councils and community groups.	Continuous mentorship and gender-specific programs are crucial to break persistent cultural and societal barriers to female leadership.

8	Inclusive Democracy for All (PWDs)	One Million Naira	Promote the inclusion of persons with disabilities (PWDs) in decision- making and ensure their voices are heard in democratic processes.	PWDs actively participated in local governance processes, advocating for disability rights and inclusive policy changes.	Establishment of advocacy groups for PWDs in local councils, fostering ongoing inclusion in governance.	Ensuring accessibility and sustained advocacy is key to engaging PWDs meaningfully in governance and policy decisions.
9	Akoko Citizens Engage (Project ACE)	One Million Naira	Strengthen citizen engagement in governance in the Akoko region by empowering local voices to influence government decisions.	Improved citizen participation in local governance, with successful advocacy on infrastructure development and policy implementation.	Increased community influence in local decision- making processes, resulting in tangible changes like improved infrastructure.	Consistent community feedback mechanisms and transparency in government decision-making are essential for maintaining trust and engagement.
10	Impact Her Project	One Million Naira	Empower women to participate actively in local governance and decision- making processes, promoting gender equality at the grassroots level.	Greater female participation in governance and leadership roles, with stronger advocacy for women's rights in local councils.	Successful campaigns led to the inclusion of gender- sensitive policies and increased female leadership at the grassroots.	Continuous engagement with male allies and local leadership is important to sustain gains in gender equality and avoid regression.
11	ALAYE Initiative	One Million Naira	Promote civic education and active citizenship to increase voter awareness and democratic participation in local communities.	Enhanced voter awareness, with a rise in voter registration and participation in civic activities across target communities.	Increased voter turnout and more informed citizen participation in local elections and governance processes.	Regular civic education initiatives are critical to maintaining public interest and knowledge in democratic engagement and governance processes.

12	Digital Democracy Innovators	Five Million Naira each to 3 innovations	Develop and deploy digital solutions that enhance citizen participation, promote transparency, and improve democratic accountability through technology.	Successful development and deployment of digital platforms for civic engagement, transparency, and public accountability in governance.	Widespread adoption of technology- driven solutions for public engagement, leading to broader citizen participation in governance.	Ensuring digital inclusivity is vital, as marginalized groups may lack access to or knowledge of digital tools, risking exclusion from governance processes.
13	NTYTR Hubs	One Million, One Hundred and Fifty Thousand Naira	Host town halls with legislators focusing on jobs and education, creating a platform for youth engagement with government officials and advocacy for policy change.	Successful town halls that facilitated youth advocacy for improved employment opportunities and educational reforms with legislative backing.	Greater youth involvement in legislative processes, with notable legislative commitments to addressing issues related to youth employment and education.	Continuous dialogue with legislators and regular town hall meetings are critical to maintaining momentum on youth-focused policies and reforms.

ANNEX B: Results

Activity	Purpose	Major Outcome	Target	Actuals	% Achieved	Justification
Training for NTYTR Leaders	Equip young leaders with skills for effective civic engagement.	Enhanced project management, campaign, and citizen mobilization skills among 50 young leaders.	50	50	100%	The training was tailored to meet specific needs, ensuring all participants completed the program successfully.
Democracy 101 in 5 Initiative	Educate citizens about democratic processes and rights.	Engaged 1,200 citizens, improving understanding and participation in governance.	1,000	1,200	120%	High interest in civic education and effective outreach strategies led to increased participation beyond expectations.
Establishment of LGA People's Assembly	Facilitate direct citizen engagement in governance.	Established People's Assemblies in 5 LGAs, promoting dialogue on local issues.	5	Б	100%	Strong collaboration with local stakeholders ensured timely establishment and active engagement of communities.
Turn Up Democracy Challenge	Encourage youth innovation for social change.	Awarded grants to 10 winners, fostering civic initiatives that address community needs.	10	10	100%	The challenge's design encouraged diverse proposals, attracting a wide range of innovative ideas from youth.
Digital Democracy Support Grant	Support tech initiatives that enhance civic engagement.	Launched 1 major tech initiative, increasing digital participation in governance.	1	1	100%	Strategic partnerships with tech organizations facilitated successful implementation of the initiative.

Town Hall Meetings with Legislature	Foster dialogue between citizens and lawmakers.	Organized 5 town hall meetings, leading to improved communication and accountability.	5	5	100%	Effective coordination and local interest ensured maximum attendance and meaningful discussions at each meeting.
Development of Student Loan Tracker	Promote accountability in educational funding.	Created 1 transparent tool for tracking student loans, enhancing awareness among students.	1	1	100%	Collaboration with educational institutions ensured the tracker met students' needs, enhancing its utility.
LGA Training Workshop on People's Assembly	Build capacity of local leaders to facilitate assemblies.	Conducted a one-day workshop with 30 local leaders, improving their skills for community engagement.	30	30	100%	Focused training content and interactive methods engaged participants effectively, leading to full attendance and skill enhancement.

ANNEX C: Baseline-Endline Achievement

Indicator	Baseline Status	Endline Status	Change	Summary of Changes Achieved	Implications for Future Initiatives
Youth Engagement in Civic Activities	15% of youth actively engaged	40% of youth actively engaged	+25%	Significant increase in youth participation indicates successful outreach efforts.	Emphasizes the need for continued youth- targeted initiatives to sustain engagement.
Knowledge of Democratic Rights	25% awareness among citizens	70% awareness among citizens	45%	Enhanced civic education initiatives have greatly improved awareness levels.	Demonstrates the effectiveness of educational programs in fostering informed citizenship.
Number of Active NTYTR Hubs	3 active hubs	10 active hubs	7	Expansion reflects increased local engagement and empowerment efforts.	More hubs can lead to greater influence on local governance, suggesting the potential for further expansion.
Participation in Town Hall Meetings	200 participants annually	1,000 participants annually	800	Dramatic rise indicates heightened community involvement and interest in governance.	Increased participation can strengthen accountability and responsiveness from local officials.
Percentage of Youth Elected in Governance	1.71% under 35 in governance positions	3.92% under 35 in governance positions	+2.21%	Increase in youth representation signifies progress toward political inclusion.	This change encourages further initiatives aimed at promoting youth candidacy in elections.
Number of Projects Supported	0 projects supported	10 projects supported	10	Successful implementation of initiatives demonstrates effective project management.	Sets a precedent for ongoing support for community-driven projects and initiatives.

Public Trust in Electoral Process	30% trust level	55% trust level	+25%	Improved trust reflects successful interventions restoring faith in electoral processes.	Enhancing public trust is crucial for sustaining democracy and may require ongoing efforts.
Civic Education Initiatives Implemented	2 initiatives	5 initiatives	3	Expansion shows commitment to enhancing civic awareness and education.	Highlights the need for ongoing education to maintain and further increase civic knowledge.
Technological Engagement in Governance	No digital tools available	1 digital tool launched	+1	Introduction of a digital tool enhances transparency and facilitates citizen engagement.	Future initiatives could benefit from integrating more technology to improve governance.
Communication with Elected Officials	Irregular communication	Regular monthly communication established	Improved	Establishing regular communication promotes accountability and responsiveness among officials.	Ongoing communication channels are essential for building trust and ensuring transparency.





Yiaga Africa

Plot 54 Cadastral Zone, Idu, Karmo, Abuja 900108, Federal Capital Territory, Nigeria

info@yiaga.org | www.yiaga.org

f 🕅 🞯 @yiaga